CALL FOR PAPERS
We invite papers that explore ELABP in any of the following themes:

- Discourse and pragmatic studies of English in academic, professional, institutional and other workplace contexts in Asia
- Concerns, methodologies and problems
- Curriculum design, materials writing, instruction and assessment
- Corporate training, assessment and appraisal, staff development and quality assurance
- Partnership with corporations and consultancies

Maximum: 200 words (excluding references)
Abstract submission deadline: 30 September 2009

PROGRAMME
- Plenary Talks
- Paper Presentations
- Invited Panel Discussions

PLENARY SPEAKERS
- Plenary Talk 1: Understanding risk, trust & quality: What can discourse analysis offer to professional practice?
  Professor Christopher Candlin, Department of Linguistics, Macquarie University
- Plenary Talk 2: Another look at (Asian) Business Discourse(s) – With an eye on ELAB(P)
  Dr Francesca Bargiela, Independent Researcher in Linguistics

PANEL SPEAKERS INCLUDE:
- Ruth Benny, Training Consultant, Centre for Professional and Business English, The Hong Kong Polytechnic University
- Tony Bruno, Director of PCCW Teleservices
- Georgina Chan, Executive Director, Hong Kong Institute of Certified Public Accountants
- Vincent Ho, Chairman, Hong Kong Association of Risk Management and Safety
- Deanna J McGonigal, Director of Learning and Development, Marco Polo Hotels
- King Wong, Secretary General, Hong Kong Utility Research Centre

ACCOMMODATION:
Some room quotas have been pre-booked in the hotels listed below. For reservation, please
complete the reservation form and return it to the hotel by the deadline specified (the reservation
deadlines for the hotels are different).

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**SYMPOSIUM ORGANISING COMMITTEE**
Winnie Cheng, Stephen Evans, Gail Forey, Christopher Green, Li Lan, David Qian, and Martin Warren, Research Centre for Professional Communication in English, Department of English, The Hong Kong Polytechnic University

**ABSTRACT SUBMISSION & REGISTRATION**
Registration is FREE (places are limited), and is on a first-come first-served basis. For abstract submission, registration or enquiries, please contact Ms Josephine Tsang, egjtsang@inet.polyu.edu.hk / (852) 2766 4916. Website: [http://www.engl.polyu.edu.hk/RCPCE/elabp.html](http://www.engl.polyu.edu.hk/RCPCE/elabp.html)

**Poster**

**Detailed programme**

**Campus map**

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