# International Conference on ESP, new technologies and digital learning (ESP Conference 2017)
## Preliminary Conference Programme (3 Nov 2017)

### Themes
1. New technologies
2. Digital learning and teaching
3. Testing and assessment
4. Writing, reading and digital learning
5. Big data and corpus studies
6. Technology, communication and the workplace
7. Diversity, multiculturalism and new technologies
8. English language research for academic purposes
9. Curriculum development
10. Teacher professional development
11. EAP/ESP learning and teaching
12. LSP learning and teaching

### 7 December 2017 (Thursday)

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00 – 09:00</td>
<td>Registration (Podium, 2/F, TU wing)</td>
</tr>
<tr>
<td>09:00 - 09:10</td>
<td>Opening and Welcoming (TU201, 2/F, TU wing)</td>
</tr>
<tr>
<td></td>
<td>Prof. Ladegaard, Hans J. Head and Professor, Department of English, The Hong Kong Polytechnic University</td>
</tr>
<tr>
<td></td>
<td>Prof. Winnie Cheng, Associate Dean of Faculty of Humanities, Department of English, The Hong Kong Polytechnic University</td>
</tr>
<tr>
<td></td>
<td>Dr. Paul Robertson, TESOL Asia</td>
</tr>
<tr>
<td>09:10 – 09:50</td>
<td>Keynote Speaker (TU201, 2/F, TU wing)</td>
</tr>
<tr>
<td>09:50 – 10:00</td>
<td>Group photo-taking</td>
</tr>
<tr>
<td>10:00 – 10:40</td>
<td>Tea-break (Podium CF wing and Podium A wing)</td>
</tr>
<tr>
<td>Time</td>
<td>Session 1</td>
</tr>
<tr>
<td>-----------</td>
<td>---------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| 10:40 – 11:10 | **CD302 (Theme #5)** Jennifer T. Diamante  
A metaphorical analysis of electoral texts: The case of the Philippine and Taiwanese online news commentaries | **DE403 (Theme #5)** Chu Ting Yang  
Coca Top 5000 Frequency Word List in Taiwan High School Textbooks | **CD302 (Theme #5)** Sun Ya  
Corporate Image Based on Metaphor Use in Chinese and American CSR Reports | **DE402 (Theme #5)** Criş Delatado-Babas  
Keywords, Word Combinations, and Semantic Categories in the Advertising Genre of Higher Education Institutions: Exploring Contents for Designing ESP Instructional Materials |
| 11:10 – 11:40 | **BC201 (Theme #2)** Robert MacIntyre  
Fostering reflective practice: using smartphones to video teacher training | **CD303 (Theme #5)** Jing Li  
A Study of Functional Sentence Stems in Academic English Texts: their extraction method and frequency distributions | **CD303 (Theme #5)** Maggie Leung  
A corpus-based study of phrasal verbs in Engineering English | **AG434 (Theme #6)** Jinan Yan  
Can collocations be more reliable? Experiments on an improved dispersion algorithm |
| 11:40 – 12:10 | **CD304 (Theme #5)** Andrew John Morrall  
A corpus-based comparison of the academic essay writing of British and Hong Kong students | **BC202 (Theme #2)** Anna Wing Bo Tsao, Winnie Siu Yee Ho  
ESL Students and Teachers’ Perspectives on Language Learning through Social Media Platforms | **CD304 (Theme #5)** Ummul Khairah Ahmad, Low Poh Wey  
“Allow me to ask you something…” Reader-writer visibility in students’ essays and it challenges for EAP writing instruction | **DE401 (Theme #5)** Qian Yubin, Sun Ya  
Laboratory Testing on the Use of Phrasal Verbs in Academic Essays: A Corpus-Based Study |
|           | **DE401 (Theme #5)** Nurul Nurimah Hamdan, Ummul K. Ahmad  
“We will prove that... : hedging and boosting in scientific articles by native vs. non-native expert writers | **BC202 (Theme #2)** Enunice Barbosa, Nowo, Nancy G., Carey  
Gender and the Perceived Problems and Solutions Identified in EFL Teaching in Thailand | **BC201 (Theme #2)** Thomas Birt, Darren Elliott  
Normalisation and digital literacy in the Japanese university language learning context. | **DE402 (Theme #5)** Masashi Ogura, Takeshi Sato, Tyler Burdon  
Examining the use of English phrasal verbs in academic spoken discourses: a corpus-based study |
|           | **DE402 (Theme #5)** CD302 (Theme #5)** Lok Yiu Lam  
The Corpus of Hotel Press Release (CorHPR) (2014-present) | **AG434 (Theme #6)** Jane Lockwood  
The challenges of web-chat customer support exchange in Asian offshored contact centres | **DE403 (Theme #5)** Aga Alunm, A. Shafin S.  
An Indian EWL: A Pedagogic Tool to Improve the Lexical Competency of Students in Context of Horizontal Diversity | **DE402 (Theme #5)** Gary Slabager  
Using Highlighter and Gapmaker from the University of Nottingham’s Academic Vocabulary website |
|           | **DE403 (Theme #5)** CD302 (Theme #5)** Zhong Min  
A Corpus-based Study on First Person Pronouns in Journal Article Abstracts of Three Biological Disciplines | **BC201 (Theme #2)** Yi Jian Wu  
The effectiveness of EFL vocabulary learning via social application | **BC202 (Theme #2)** Annel Garraald Ortega  
A Case for Blended Learning in EAP Programs at Hong Kong Universities | **AG434 (Theme #6)** Michelle R. Raquel, Jane Lockwood  
Can subject matter experts rate the English language skills of customer services representatives (CSRs) at work in Indian contact centre |
|           | **BC201 (Theme #2)** Yi Jian Wu  
The effectiveness of EFL vocabulary learning via social application | **BC202 (Theme #2)** Annel Garraald Ortega  
A Case for Blended Learning in EAP Programs at Hong Kong Universities | **BC202 (Theme #2)** Annel Garraald Ortega  
A Case for Blended Learning in EAP Programs at Hong Kong Universities | **AG434 (Theme #6)** Michelle R. Raquel, Jane Lockwood  
Can subject matter experts rate the English language skills of customer services representatives (CSRs) at work in Indian contact centre |
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Title</th>
<th>Chair</th>
</tr>
</thead>
</table>
| 12:10 - 12:40 | Session 4 | Yuan-Hang Kwan  
A corpus analysis of stance and engagement in written lesson observation feedback | Branden Lambert  
Corpus-Based Tools in the ESP Classroom: Perceptions and Possibilities |
|          |          | DE402 (Theme #5)  
Mingyu Gong  
A treebank-driven study of English legislative texts: Local grammar and use of dependency types | Thomas Siu-Ho Yau, Poon Kin Man, Leonard  
Exploring Big Data with Text Mining: The Application in English for Specific Purposes |
|          |          | DE403 (Theme #5)  
Yuuko Ohashi, Kazuo Noriaki, Katsutoshi Oka, Takeshi Sato  
Compiling ESP Corpus Using Regular Expressions: A corpus-based word list of veterinary medicine |                            |
|          |          | BC201 (Theme #2)  
Li Lan  
Bridging Kahoot with university classroom: A mobile-learning practice for lexical studies |                            |
|          |          | BC202 (Theme #2)  
Yulli Setiyowati, Yeni Probowati, Arjunan  
Empowering ‘Whatsapp’ Messenger as a Teaching Strategy for Listening Comprehension |                            |
|          |          | AG434 (Theme #6)  
Purnama Nandy Lambe Ratu, Laila Puspitasari  
Promoting Gender Awareness among Students in Seafarers’ Academy in English Classes |                            |
| 12:40 – 13:40 | Lunch   | Lunch (Podium CF wing and Podium A wing) |                            |
| 13:40 – 14:20 | Keynote | Prof. Diane Pecorari  
Head of Department of English, City University of Hong Kong, Hong Kong  
Title: Integrating new technologies into EAP practice: The case of “plagiarism detection” software | Chair: <TBC> |
| 14:20 – 15:00 |         | Prof. Bernadette Watson  
Department of English, The Hong Kong Polytechnic University, Hong Kong  
Title: Exploring effective communication in the health context: An intergroup approach | Chair: <TBC> |
| 15:10 – 15:40 | Tea-break | Tea-break (Podium CF wing and Podium A wing) |                            |
| 15:40 – 16:10 | Session 5 | CD302 (Theme #2)  
Rungrat Roengpa  
The Role of Technology and Media in the Development of the Course: “Varieties of English” at a State University in Thailand |                            |
|          |          | CD303 (Theme #2)  
Chen Yu-chen  
Exploring the use of transcripts in the teaching of spoken business English supported by WeChat |                            |
|          |          | CD304 (Theme #2)  
Roberta Facchinetti, Sharon Hartle  
The Quality lies in the blend: from MOOCs to bSPoC in ESP teaching |                            |
|          |          | DE401 (Theme #5)  
Howard Chen  
Using a Large Corpus to Improve Academic Writing in Engineering |                            |
|          |          | DE402 (Theme #2)  
Amir Negahyati  
ESP Blends in a Digital Age |                            |
| Session 6 | CD302 (Theme #2) | Dora Wong, Newman Lau  
Online Peer Editing of Posters in a Multidisciplinary Context |
|-----------|------------------|--------------------------------------------------------------|
|          | CD303 (Theme #2) | Rose Sugar S. Callano, Lea M. Cabay  
Edmodo as a Virtual Classroom: Integrating Educational Technology to Language Teaching |
|          | CD304 (Theme #2) | Regina Slutus Kung-Keat Teoh, Natalia Bomay  
Do students really want to learn English online? |
|          | DE401 (Theme #5) | Tong Li, Weizhong Yang  
Analyzing Shell nouns based on accounting textbooks corpora |
|          | DE402 (Theme #2) | Gregorio P. Ebro Jr., Romualdo A. Mabuoy and Arlene A. Ramos  
Flipped Learning in a University ESL Writing Class: Student Preferences and Attitudes |

| Session 7 | CD302 (Theme #2) | Elena Korytkova  
Using Videos in ESP Class to Boost Viewing Comprehension Levels in University Students |
|-----------|------------------|--------------------------------------------------------------|
|          | CD303 (Theme #2) | Frankie Har  
Integrating gamification and student-centred pedagogy in ESP Classroom: Kahoot |
|          | CD304 (Theme #2) | Thomas Kaufmann  
Student Collaborative Wikis on Ethnographic Linguistic Landscape Analysis |
|          | DE401 (Theme #5) | Zhang Xihu, Zeng Jianbin  
Small Data Driven Writing across Disciplines Courses in Fudan University |
|          | DE402 (Theme #2) | Xia Li  
English Learning through Graphic Coding |

| Session 8 | CD302 (Theme #2) | Vu Thi Huong  
The Use of Audio-Visual Aids in teaching English for Specific Purposes at Vietnam National University of Agriculture |
|-----------|------------------|--------------------------------------------------------------|
|          | CD303 (Theme #2) | Ryan Thorpe  
Changing Feedback through Technology: Effective Uses of Audio Commentary in an ESP Context |
|          | CD304 (Theme #2) | Jemmalynette Kongs, Shaoquin Wu, Alanah Fitzgerald  
Developing language resources for MOOC students |
|          | DE401 (Theme #5) | Andy Seto  
A Corpus-driven Study of Speech Acts in the Hong Kong Corpus of Spoken English (HKCSE) |
|          | DE402 (Theme #2) | Asep Budiman, Mohamad Nurul Zaman  
EFL Teacher’s belief and practice on integrating ICT in the classroom |
### 8 December 2017 (Friday)

**08:00 – 09:00**  
**Registration (Podium, 2/F, TU wing)**

**Keynote Speaker (TU201, 2/F, TU wing)**

**09:10 – 09:50**  
**Dr Beata Webb**  
Bond University, Gold Coast, Australia  
**Title:** Re-thinking online education: definitions, frameworks, myths and future  
**Chair:** <TBC>


<table>
<thead>
<tr>
<th>Session 9</th>
<th>CD302 (Theme #4) Shin'ichiyo Ishikawa</th>
<th>CD303 (Theme #4) Amos H.W. Yung</th>
<th>CD304 (Theme #11) Chih-Hsin Hsu</th>
<th>DE401 (Theme #11) Lea M. Cabag Rose</th>
<th>DE402 (Theme #11) Lu, Shao Jou</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Evaluation of Learners' L2 English Essays: Comparison of Three Approaches</td>
<td>Understanding the asynchronous collaborative writing process of English Wikipedia pages</td>
<td>Exploring Synchronous Mobile Assisted Language Instruction for EFL Oral Proficiency</td>
<td>Type of Vocabulary Teaching and Learning Strategies used in English for Specific Purposes (ESP): Considerations for Selected Public Senior High Schools in the Philippines</td>
<td>The Impact of English Teaching Assistants on English Learning in Taiwan</td>
</tr>
</tbody>
</table>

**09:50 – 10:20**  
**DE403 (Theme #11) Joseph W.C. Lau**  
Going to school feels like going to another home: The case of ESP students

**10:20 – 10:40**  
**Q&A for Presenters seeking publishing (TU201, 2/F, TU wing)**

**17:50 – 18:20**  
**Dr. Paul Robertson**  
TESOL Asia, Founder of the Asian EFL Journal and the Asian ESP Journal

**19:00 – 22:00**  
**Conference Dinner** (V Cuisine 彩晶軒, Harbour Crystal Centre, 100 Granville Road, Tsim Sha Tsui)
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Title</th>
<th>Speaker/Authors</th>
</tr>
</thead>
</table>
| 10:20 – 10:50 |         | **CD302 (Theme #4)**  
Cheung Lok Ming Eric  
Managing interpersonal ‘punches’ in postgraduate academic writing |                                                                                                          |
|              | Session 10 | **CD303 (Theme #4)**  
Becky S K Kwan, Thomas Chan  
Presenting the direction of a study in research articles: Would the paradigm and the section matter? |                                                                                                          |
|              |         | **CD304 (Theme #11)**  
Tan Jun Yu  
Evaluating the effect of data-driven learning (DDL) on the acquisition of academic collocations by advanced Chinese learners of English |                                                                                                          |
|              |         | **DE401 (Theme #11)**  
Wang Zhifang, Wu Yan  
Analytical Research on the Two Original Sets of Business English Textbooks on Fuzzy AHP  
Comprehensive Evaluation in ESP Teaching |                                                                                                          |
|              |         | **DE402 (Theme #11)**  
Mahnaz Mostafaei Akaili, Maedeh Hoseinpour and Hameed Goli Pour  
Exploring English as an Academic Lingua Franca: Insights from Iranian Non-Native English Speaking Applied Linguistics Journal Editors and Reviewers |                                                                                                          |
| 10:50 – 11:20 |         | **Tea-break (Podium CF wing and Podium A wing)**                                          |                                                                                                          |
|              |         | **Parallel Sessions (BC wing 2/F, CD wing 3/F, DE wing 4/F, AG wing 4/F)**                |                                                                                                          |
| 11:20 – 11:50 |         | **CD302 (Theme #4)**  
Albert Wong, Darya Datwani  
Evaluative Capabilities Training for Effective Business Writing Practices |                                                                                                          |
|              | Session 11 | **CD303 (Theme #4)**  
Bruna Gabriela Augusto Marçal Vieira  
Genre analysis in EAP: a contextual investigation |                                                                                                          |
|              |         | **CD304 (Theme #2)**  
Dennis Fong, Julia Chen  
A comparison of student assessment scores and online behaviors across disciplines - A big data study on an EAP course |                                                                                                          |
|              |         | **DE401 (Theme #2)**  
Sultan Stuttery, Dennis Fong  
Implementing an online vocabulary program: Limitations and possibilities |                                                                                                          |
|              |         | **DE403 (Theme #2)**  
Tu Shu Wei Yin  
Interactivity in Simulation Games: Game-playing vs. Walkthrough in English Vocabulary Recall |                                                                                                          |
| 11:50 – 12:20 |         | **CD302 (Theme #4)**  
L. HanHoung John  
Transitional Devices in Business English Academic Writing Corpora: L1 vs. L2 Context |                                                                                                          |
|              | Session 12 | **CD303 (Theme #4)**  
Jason Min-Hwa Lim, Junaldah Janun  
Kamlawanawit Kamjun  
Rhetorical Choices in the Writing of Research Methods in Environmental Science: American First Language Writers versus Chinese Second Language Writers |                                                                                                          |
|              |         | **CD304 (Theme #2)**  
Zhou Xiaohua  
EFL undergraduates’ perceptions of an online English vocabulary course: A case study in mainland China |                                                                                                          |
|              |         | **DE401 (Theme #2)**  
Lauren Mustika Cahrawati  
Exploring Students’ Perception of ICT Use in English as a Foreign Language (EFL) Classroom |                                                                                                          |
|              |         | **DE402 (Theme #2)**  
Ria Ika Kusuma Sinta Dewi  
Teaching English for Specific Purposes in Indonesia: Approaches and Technologies to Tackle |                                                                                                          |
<table>
<thead>
<tr>
<th>Time</th>
<th>Session 13</th>
<th>Session 14</th>
<th>Session 15</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:20 – 12:50</td>
<td>CD302 (Theme #2) Sun Auf, Limbong   The lecturer’s pedagogic and professional competences on students’ writing proficiency at maritime education and training</td>
<td>CD302 (Theme #2) Wei-Ting Fan Kahoot! The Effect of an Online Game-based Platform for Language Learning in the Taiwanese ELF Context</td>
<td>CD302 (Theme #2) Jhyy Chen, Kai-Jye CHA Using Technology as a Vehicle to Increase the Study of English for Cosmetic Purposes (ECP) in ESL Classroom</td>
</tr>
<tr>
<td>12:50 – 13:50</td>
<td>Lunch (Podium C wing and Podium A wing)</td>
<td>CD301 (Theme #9) Brian Rutgers Verbal aggressiveness and hate speech: A new reality for ESP?</td>
<td>CD303 (Theme #2) Nigita Rittaprom Development of CLIL course for EFL Undergraduate Tourism Students</td>
</tr>
</tbody>
</table>

Parallel Sessions (BC wing 2/F, CD wing 3/F, DE wing 4/F, AG wing 4/F, TU wing 2/F)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 14</th>
<th>Session 15</th>
<th>Session 15</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:00 – 14:30</td>
<td>CD301 (Theme #2) Truc Giang Huynh, Vu Mai Yen Tran Using Intensive Technology in Teaching English for Environmental Engineering: A case study at Danang University of Science and Technology, The University of Danang, Vietnam</td>
<td>CD304 (Theme #8) Tiffany Ching Creating a positive image: Interational metadiscourse in environmental, social and governance reports</td>
<td>CD302 (Theme #2) Nigita Rittaprom Development of CLIL course for EFL Undergraduate Tourism Students</td>
</tr>
<tr>
<td>14:30 – 15:00</td>
<td>AG434 (Theme #3) Laura Waileland, Simon Boynton Faculty collaboration in the grading of assessments in English courses for healthcare students at a Hong Kong University: issues of validity and reliability.</td>
<td>CD300 (Theme #2) Alberi Mirand a Navarra, Arlene A. Ramos, Cheryl C. Matala Contrastive Analysis of Structure of Moves of Philippine and Australian English Research Journal Abstracts</td>
<td>CD401 (Theme #8) Abdullah Al Mahmoud, Kogglia Chandra Sagar, Sribirami Teaching Writing to Malay Speaking Students: A Collaborative Action Research</td>
</tr>
</tbody>
</table>

- **DE402 (Theme #2)** Katsumichi ENOkDA, Walter Davies, Simon Fraser and Koji Tatsukawa Developing multimodal online materials for a blended learning EMP course
- **DE403 (Theme #2)** Verbal aggressiveness and hate speech: A new reality for ESP?
- **DE404 (Theme #8)** Joyce Keithly R. Carboyell, Pauline Grace P. Casil-Baliang Listening Difficulties of Low-Proficiency ESL Learners
- **AG434 (Theme #3)** Edward Li, Ivy Shih, Jessica Chan Developing a Discipline-sensitive English Language Proficiency Assessment
- **CD300 (Theme #2)** Morning Papers: The lecturer’s pedagogic and professional competences on students’ writing proficiency at maritime education and training
- **CD302 (Theme #4)** Afternoon Papers: The case of a primary school in Hong Kong
- **CD301 (Theme #9)** Lunch (Podium C wing and Podium A wing)
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Title</th>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:00 – 15:30</td>
<td>Session 16</td>
<td>Creating anatomy-based online medical English materials and pedagogical lists</td>
<td>Simon Frassey, Walter Davies, Kazumichi Enokida and Kriigo Tatsukawa</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Overcoming Resistance to Open Educational Resources in a Sino-foreign HEI</td>
<td>Yafei Zheng</td>
</tr>
<tr>
<td>15:30 – 16:00</td>
<td></td>
<td>Tea-break (Podium wing and Podium A wing)</td>
<td></td>
</tr>
<tr>
<td>16:00 – 16:30</td>
<td>Session 17</td>
<td>Autonomous teacher development in ESP</td>
<td>Be your own teacher-trainer: Autonomous teacher development in ESP</td>
</tr>
<tr>
<td></td>
<td></td>
<td>A Case Study of EAP Teacher Development Promoted by PLC</td>
<td>Li Na, Wang Jinghua</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Enhancing Pronunciation Acquisition Based on Visual-Auditory System</td>
<td>Hanako Miyakoda</td>
</tr>
<tr>
<td></td>
<td></td>
<td>How ESP courses prepare pre-service teachers for their disciplines: Effectiveness and implications</td>
<td>Tiffany Vivian Kwan</td>
</tr>
<tr>
<td>16:30 – 17:00</td>
<td>Session 18</td>
<td>The Discursive Construction of Professional Identities in an Online Community in China</td>
<td>Fang Ping Ye, Aymen Elgheikh</td>
</tr>
<tr>
<td></td>
<td></td>
<td>A Qualitative Case Study of a Multilingual Speaker’s Pragmatic Competence and Awareness of Register: Pedagogical Implications for ESP Teachers</td>
<td>Toshinobu Nagamine, Ayaka Ikekuzi</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Open educational resources for professional learning in the workplace</td>
<td>Madhu Neupane Basola</td>
</tr>
</tbody>
</table>
### Conference Tour

**9 December 2017 (Saturday)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 – 09:30</td>
<td>Assemble at Podium A wing 2/F</td>
</tr>
<tr>
<td>09:30 – 10:00</td>
<td>From PolyU to The Peak</td>
</tr>
<tr>
<td>10:00 – 11:30</td>
<td>The Peak</td>
</tr>
<tr>
<td>11:30 – 12:00</td>
<td>The Peak to Stanley Market</td>
</tr>
<tr>
<td>12:00 – 14:00</td>
<td>Lunch at Stanley Market (not included in the tour fee)</td>
</tr>
<tr>
<td>14:00 – 14:30</td>
<td>Back to PolyU (reserve a seat for the coach in advance) or stay at Stanley Market</td>
</tr>
</tbody>
</table>